

COOKIES POLICY

Last updated: 12 June 2026

Introduction

1. This document contains information on how Invity uses cookies and similar technologies on the website <https://invity.io/> and its subdomains (hereinafter collectively the “**Website**”). This information on the use of cookies (hereinafter the “**Information**”) has been prepared in accordance with Section 89(3) of Act No. 127/2005 Coll., on Electronic Communications (hereinafter the “**Electronic Communications Act**”), Regulation (EU) 2016/679 of the European Parliament and of the Council (hereinafter the “**GDPR**”) and Act No. 110/2019 Coll., on Personal Data Processing.
2. Capitalised terms not defined in this Information have the meaning given to them in Invity’s General Terms and Conditions (hereinafter the “**Terms**”) available on the Website.
3. General information on how Invity processes and protects personal data, as well as a detailed description of data subjects’ rights, can be found in the document **Information on Personal Data Protection** available on the Website.

Data Controller

4. The controller of personal data obtained through cookies is Invity, i.e. the company **Invity Finance s.r.o.**, Id. No. 223 69 775, with its registered office at Kundratka 2359/17a, Libeň, 180 00 Prague 8, Czech Republic, registered in the Commercial Register kept by the Municipal Court in Prague under file No. C 415559. Any matters concerning cookies and the processing of personal data may be addressed to the email address legal@invity.io or by post to the address of Invity’s registered office.

What Are Cookies and Similar Technologies

5. Cookies are small text files containing information that the Website stores on your computer, mobile phone or other device from which you browse the Website. Cookies allow the Website to recognise your device and retain certain information, for example about your previous actions and preferences.
6. In addition to cookies, the Website also uses other similar technologies, in particular pixels (small image elements embedded in a page) and browser storage (so-called local storage). Where this Information refers to “cookies”, such similar technologies are also included.
7. Based on their storage period, a distinction is made between session cookies, which are deleted once the browser is closed, and persistent cookies, which remain stored until a set period expires or until they are deleted. Based on who stores them, a distinction is made between first-party cookies, which are stored directly by Invity, and third-party cookies, which are stored by Invity’s partners, for example providers of analytics and advertising tools.

8. Information obtained through cookies may in some cases constitute personal data within the meaning of the GDPR, in particular where network identifiers, an IP address or data about your activity on the Website are concerned. Cookies are not viruses or spyware and cannot damage your device.

Types of Cookies and Purposes of Their Use

9. We use the following categories of cookies on the Website, which correspond to the categories in the cookie settings (cookie banner):
 - a. **necessary cookies** – ensure the basic functions of the Website, in particular its proper display, navigation and the storage of your choice regarding cookies; the Website cannot function properly without these cookies, and we may therefore use them without your consent;
 - b. **preference cookies** – remember your choices and preferences, such as language settings, and adjust the appearance of the Website accordingly;
 - c. **statistics (analytics) cookies** – help us understand how visitors use the Website, which parts they visit and where they come from; we use this information to improve the Website and the Services;
 - d. **marketing cookies** – serve to display relevant advertising, measure its effectiveness and enable so-called retargeting, i.e. the targeting of advertising based on your previous visit to the Website, in the advertising systems of our partners; if you do not grant consent to marketing cookies, advertising may still be displayed to you, but it will not be tailored to your interests and preferences;
 - e. **unclassified cookies** – cookies that have newly appeared on the Website and that we promptly classify, in cooperation with their providers, into one of the above categories.

Legal Basis and Consent to the Use of Cookies

10. We use necessary cookies even without your consent in accordance with Section 89(3) of the Electronic Communications Act, as they are necessary for the operation of the Website and for the provision of a service you explicitly request. Where personal data are processed through them, the legal basis for the processing is Invity's legitimate interest in ensuring the functionality and security of the Website pursuant to Article 6(1)(f) of the GDPR.
11. We use all other cookies only on the basis of your prior demonstrable consent pursuant to Section 89(3) of the Electronic Communications Act. Where personal data are processed through them, the legal basis for the processing is your consent pursuant to Article 6(1)(a) of the GDPR.
12. You grant consent through the cookie banner displayed on your first visit to the Website, separately for the individual categories of cookies. Granting consent is not a condition for using the Website, and you can refuse cookies requiring consent as easily as you can accept them.

13. Consent granted is valid for a period of 12 months, unless you change your choice earlier. After this period expires, we will ask you for your consent again.
14. You can change your choice or withdraw your consent at any time in the “Cookie Settings” available in the footer of the Website. The withdrawal of consent does not affect the lawfulness of the use of cookies and the processing of data based on consent before its withdrawal.
15. We keep records of the granting, refusal and withdrawal of consent so that we are able to demonstrate your consent; the status of your choice is stored by the necessary CookieConsent cookie.

Overview of Cookies Used

16. A complete overview of the cookies currently used on the Website, including their provider, purpose and maximum storage period, is set out in the annex to this Information and is always available in its up-to-date form in the “Cookie Settings” in the footer of the Website. The overview in the annex reflects the state as at the date of the last update of this Information.

Third-Party Cookies and Data Recipients

17. We allow third parties – our partners for traffic analysis and advertising – to store cookies on the Website. These include in particular the following partners and tools:
 - a. **Google Ireland Limited / Google LLC** – the Google Analytics, Google Tag Manager and Google Ads tools (measurement of Website traffic, conversion measurement and ad targeting);
 - b. **Meta Platforms Ireland Limited** – the Meta Pixel tool (measurement and targeting of advertising in the advertising network of Meta, e.g. on the Facebook social network);
 - c. **Seznam.cz, a.s.** – measurement and retargeting codes of the Sklik advertising system;
 - d. **Adform A/S** – the Adform advertising network (targeting and optimisation of ad display);
 - e. **Usercentrics A/S (Cookiebot)** – a tool for managing consents to the use of cookies.
18. These partners may combine the information obtained through cookies with other information that you have provided to them or that they have obtained as a result of your use of their services, and they generally act as independent controllers in relation to such data. Further information on the processing of data by these partners can be found in their privacy policies available on their websites.
19. You can manage the personalisation of advertising displayed by Google at <https://adssettings.google.com/>. The website <https://www.youronlinechoices.com/> also offers preference settings for the advertising systems of a number of operators. Further general information about cookies is available at <https://www.allaboutcookies.org/>.

Transfers of Data to Third Countries

20. Some of the above partners may transfer data obtained through cookies to countries outside the European Economic Area, in particular to the United States of America. In such a case, the data are transferred in accordance with Chapter V of the GDPR, in particular on the basis of the European Commission's adequacy decision for recipients certified under the EU-U.S. Data Privacy Framework, or on the basis of standard contractual clauses.

Storage Period of Cookies

21. The maximum storage period of each cookie is set out in the annex to this Information. Session cookies are deleted once your visit to the Website ends by closing the browser; persistent cookies remain stored for no longer than the period specified in the annex, unless you delete them earlier. The longest fixed storage period of cookies currently used on the Website is 2 years; cookies and browser storage items marked as "persistent" in the annex remain stored until you delete them.

Managing Cookies in Your Browser

22. You can also restrict or disable the storage of cookies in the settings of your web browser, where you can also delete already stored cookies at any time. The procedure varies depending on the specific browser; instructions can be found in its help section (e.g. Google Chrome, Mozilla Firefox, Microsoft Edge, Safari).
23. Please note that blocking or deleting necessary cookies may limit the functionality of the Website and some of its parts may not work properly. Browser settings do not replace the choice made in the cookie banner; they are an additional means of controlling cookies.

Data Subjects' Rights

24. Where your personal data are processed through cookies, you have the rights under the GDPR, in particular the right of access to personal data, the right to rectification, the right to erasure, the right to restriction of processing, the right to data portability, the right to object to processing based on legitimate interest and the right to withdraw consent at any time. A detailed description of these rights and of how to exercise them can be found in the document Information on Personal Data Protection available on the Website.
25. If you believe that your rights have been violated in connection with the use of cookies, you have the right to lodge a complaint with the supervisory authority, which is the Office for Personal Data Protection (Úřad pro ochranu osobních údajů), Pplk. Sochora 27, 170 00 Prague 7, Czech Republic, <https://uoou.gov.cz/>, tel. +420 234 665 111.

Changes to This Information

26. We may amend or supplement this Information from time to time, in particular in response to changes in the cookies used on the Website or changes in legal regulations. The current version is always available on the Website; the date of the

last update is indicated in the header of this Information. We therefore recommend that you check this Information regularly.

How to Contact Us

27. If you have any questions, suggestions or requests concerning this Information or the use of cookies, you can contact us at the email address legal@invity.io or at support@invity.io.

ANNEX – OVERVIEW OF COOKIES USED ON THE WEBSITE

The overview reflects the state as at 10 June 2026 as identified by a scan of the Website. The current overview of cookies is always available in the “Cookie Settings” in the footer of the Website. “Persistent” denotes cookies and browser storage items that remain stored until they are deleted; “session” denotes cookies deleted once the browser is closed.

Necessary cookies (4)

Name	Provider	Purpose	Storage duration
CookieConsent	tag.invity.io (Usercentrics)	Stores the user’s consent status for the use of cookies on the current domain.	1 month
CookieConsent	invity.io (Usercentrics)	Stores the user’s consent status for the use of cookies on the current domain.	1 year
sid	invity.io (Seznam.cz)	Preserves the user’s state across individual page requests.	30 days
test_cookie	doubleclick.net (Google)	Checks whether the user’s browser supports the storage of cookies.	1 day

Statistics cookies (6)

Name	Provider	Purpose	Storage duration
_ga	invity.io (Google Analytics)	Sends data about the visitor’s device and behaviour to Google Analytics; distinguishes visitors across devices and marketing channels.	2 years
ga#	invity.io (Google Analytics)	Sends data about the visitor’s device and behaviour to Google Analytics; distinguishes visitors across devices and marketing channels.	2 years
FPGSID	invity.io (Google)	Records statistical data about the behaviour of Website visitors; used for the operator’s internal analytics.	1 day
FPID	invity.io (Google)	Records statistical data about the behaviour of Website visitors; used for the operator’s internal analytics.	400 days
FPLC	invity.io (Google)	Registers a unique ID used to generate statistical data on how the visitor uses the Website.	1 day
sid	c.seznam.cz (Seznam.cz)	Stores a unique identifier of the visitor’s session.	persistent

Marketing cookies (10)

Name	Provider	Purpose	Storage duration
_fbp	invity.io (Meta)	Used by Meta (Facebook) to deliver advertising products such as real-time bidding from third-party advertisers.	3 months

Name	Provider	Purpose	Storage duration
_gcl_au	invity.io (Google Ads)	Measures the effectiveness of advertising by tracking conversions across websites.	3 months
_gcl_ls	googletagmanager.com (Google)	Tracks the conversion rate between the user and advertising banners in order to optimise the relevance of advertising.	persistent
C	adform.net (Adform)	Checks whether the user's browser supports the storage of cookies.	30 days
lastExternalReferer	connect.facebook.net (Meta)	Detects the page from which the visitor came to the Website (last URL address).	persistent
lastExternalRefererTime	connect.facebook.net (Meta)	Detects the page from which the visitor came to the Website (last URL address).	persistent
pagead/1p-user-list/#	google.com (Google Ads)	Tracks the visitor's interest in products across websites for the purposes of advertising measurement and targeting.	session
retargeting	c.seznam.cz (Seznam.cz)	Records the visitor's behaviour and movement on the Website and interactions with campaigns for the purposes of advertising optimisation and retargeting.	session
sid	seznam.cz (Seznam.cz)	Preserves the user's state across individual page requests.	30 days
uid	adform.net (Adform)	Registers a unique ID that recognises the user's browser within the advertising network in order to optimise the display of advertisements.	2 months

Unclassified cookies (5)

Name	Provider	Purpose	Storage duration
invity_loan_btc_price_v1	invity.io	Classification in progress.	persistent
szn.idnts:cch	c.seznam.cz (Seznam.cz)	Classification in progress.	persistent
sznlbr	c.seznam.cz (Seznam.cz)	Classification in progress.	session
sznlbr	h.seznam.cz (Seznam.cz)	Classification in progress.	session
udid	invity.io (Seznam.cz)	Classification in progress.	30 days